

Lily Souryaphanh

0425244796 | lily@lilyso.net | Carlton, NSW, 2218

Portfolio: <https://lilyso.net/> | GitHub: <https://github.com/lilyso>

LinkedIn: <https://www.linkedin.com/in/lily-souryaphanh-04b16a3b/>

Full Stack Web Developer with 8+ years of experience in Digital Marketing. Earned a certificate in Full Stack Web Development from the University of Sydney Coding Boot Camp 2022. Hard-working team player that seeks to exceed expectations. Great attention to detail and a natural problem solver. Fast learner, resourceful, and committed to continually advancing knowledge of relevant technologies. Strong understanding of the user journey and experience, with an eye for design.

Technical Skills

Javascript ES6+, CSS3, HTML5, JQuery, MySQL, MongoDB, Express, React, Node, GraphQL, Handlebars, jQuery, Bootstrap, TailwindCSS, ChakraUI, Gatsby, Heroku, Cloudinary, TDD, PWA

Projects

Homage To Hobart | <https://www.homageto hobart.com.au/>

- Homage To Hobart Business Website
- Sole author
- React, Gatsby, TailwindCSS, Netlify

MCP Band | <https://mcptheband.com/>

- MCP Band Website
- Sole author
- React, Gatsby, TailwindCSS, Netlify

Swapzie | <https://github.com/lilyso/swapzie> | <https://swapzie.herokuapp.com/>

- Share the fun, save the world. Swapzie - A toy swapping platform.
- Sole author
- JavaScript, MongoDB/Mongoose, Express, React, Node, Apollo, GraphQL, ChakraUI, JWT Authentication, Bcrypt, Cloudinary, Heroku

My Beauty Board | <https://github.com/lilyso/my-beauty-board> | <https://mighty-reef-26126.herokuapp.com/>

- Beauty Board is a pinterest style website where users can build their own personal board to keep track of beauty products they use and share to a community.
- Created by [@LexMastro](#), [@lilyso](#), [@lills1](#)
- JavaScript, CSS3, Bootstrap, Node, Express, Express Handlebars, Express Sessions, Connect Sessions Sequelize, MySQL/Sequelize, Bcrypt, Cloudinary, Heroku

My Weather Dashboard | <https://github.com/lilyso/weather-dashboard> | <https://lilyso.github.io/weather-dashboard/>

- A weather dashboard to track the forecast for multiple cities.
- Sole author
- HTML5, CSS, JavaScript, TailwindCSS

Career History

Technical Audio Group April 2022 - Current | Sydney NSW

Marketing Coordinator for Audio-Technica Australia

- Supporting Marketing Manager in the delivery of campaigns & product launches
- Website content & product management (Magento 2)
- Social media content & ads management
- EDM Management (Mailchimp)
- Google Ads

PetO March 2020 - July 2021 | Sydney NSW

Marketing Coordinator

- Supporting the Marketing & Purchasing Manager in the successful execution of marketing campaigns.
- Managing digital product and content across all platforms.
- Creating assets and management including design and photography to maintain brand recognition.
- Managing online dispatch team and customer service support ensuring 100% of customers are responded to within 24 hours with a positive outcome.
- Loyalty System tech and customer support.

Audio-Technica/Technical Audio Group March 2016 - January 2019 | Sydney NSW

Communications & Digital Content Manager

- Building ongoing relationships with media partners and stakeholders.
- Supporting the Brand Manager in the execution of local and global marketing campaigns.
- Creating content and management across all platforms including design and photography to ensure assets meet the high branding standards and recognition.
- Implementing a social media and EDM strategy increasing consumer engagement and leads by 50%.
- Management and onboarding of Brand Ambassadors and influencers.

Optus/Singtel May 2013 - March 2015 | Sydney NSW

Digital Content Editor

- Assisting manager in everyday operations and reporting.
- Management and curation of news content for Optus Zoo and Newsloop app to increase customer engagement through the customer portal.
- Management and scheduling of products and promotions on Optus Zoo mobile site.
- Managing editorial calendar and producer for all writers.
- Proofreading, fact-checking, legal oversight and editing/sourcing images.

Education

2022 Certificate, Full Stack Web Development - University of Sydney, Sydney NSW

References

Joy Fong from PetO
joy.fong@peto.com.au | 0404310602

Wesley Von Grabill from Audio-Technica Australia
wvg@tag.com.au | 0488555482

Philip Youngman from Optus/Singtel
philip.youngman@gmail.com | 0414295466